



## **Choice of Milk is a Non-Profit Exercise.**

We at **blue manatee** often wonder why certain other coffee places, including **socially-conscious mega-chains** and self-styled dens of progressivity, find it necessary to charge extra for alternative or organic milk. Judging by the added cost per ounce, you'd think they were using Supreme Unleaded or molten platinum in their frothing pitchers. And to what end? Why penalize people for matters of choice, taste, or gastrointestinal mandate? Why favor industrial-grade lactose so? And what justifies this charge: non-diary milks last longer, are cheaper to store, cost about the same...

Applying a dairy pun: Something smells rotten here.

This is why we NEVER up-charge for ANY of our milks, and we've got lots to choose from. Go ahead, try us: ask for a Too Big triple-shot, fractional-caf, teeny-foam, über-tepid, wholly-skim, exquisitely-organic, eighth-soy Lorax Latte with a molto-dollop of soy milk, no pesticide, hold the hormones. Watch our barista gleefully fill your order and neither self-consciously nor greedily seek the button on the register that adds \$0.45 to the cost of your drink. If you're a health nut, beanie baby, rice guzzler, almond aficionado, or otherwise – relax, enjoy, and keep the change. And if you prefer plain old milk (always organic at **blue manatee decafé**'), like it or not), that's dandy, too.

**blue manatee: Where all drinks are created equal.**